

Contents

	Acknowledgments	xix
	Introduction	xxi
PART I	Introducing Adobe Encore DVD	
CHAPTER 1	About DVD and Digital Video	3
	About Digital Video Formats	5
	Understand the MPEG-2 Format	5
	Understand the AVI Format	6
	About Codecs	7
	About Digital Audio Formats	11
	Understand the PCM Format	11
	About Dolby Digital Sound	11
	About MPEG Sound	12
	Choose the Proper DVD Media	12
	About DVD+ Discs	13
	About DVD+ RW Discs	14
	About DVD-R Discs	14
	About DVD-RW Discs	14
	About DVD-RAM Media	14
	Using Dual-Sided and Dual-Layer Media	14
	About CD-R Media	15
	Understand Television Broadcast Standards	16
	About NTSC	16
	About PAL	17
	Understand Aspect Ratios	17
	About Pixel Aspect Ratio	18
	About Backgrounds and Menus for Video Projects	18
	Understand DVD Terms	20
	About DVD Data Rate	20
	About DVD Menus	21
	About Chapter Points	21

X How to Do Everything with Adobe Encore DVD

	About Poster Frames	22
	About Subpictures	22
	Work Within the Safe Title Area	22
	Summary	24
CHAPTER 2	Get to Know Adobe Encore DVD	25
	About Adobe Encore DVD	26
	Author DVD Discs	27
	Create a New Project	28
	Import Assets	28
	Create Timelines	32
	Transcode Assets	32
	Use Adobe Encore DVD Library Presets	33
	Use Adobe Encore DVD Menus and Submenus	33
	Create Menus with Library Presets	33
	Use Adobe Encore DVD Library Images	34
	Create Custom Menus and Assets in Adobe Photoshop	36
	Add Buttons to Menus	37
	Create Buttons in Adobe Photoshop	37
	Link Buttons	38
	Set Button, Menu, and Timeline Actions	38
	Preview the Project	38
	Build the Project	39
	Summary	40
CHAPTER 3	Explore the Adobe Encore DVD Workspace	41
	Introducing the Adobe Encore DVD Workspace	42
	Use the Project Window	42
	About the Project Tab	43
	About the Menus Tab	46
	About the Menu Editor Window	47
	About the Timelines Tab	47
	About the Disc Tab	48
	About the Properties Palette	49
	Use the Palette Window	50
	About the Library Palette	50
	About the Layers Palette	52
	About the Character Palette	54
	Use Adobe Encore DVD Menu Commands	55
	Use the Adobe Encore DVD Toolbar	56
	Set Adobe Encore DVD Preferences	57
	Set General Preferences	57
	Set Subtitle Preferences	59

	Set Menus Preferences	60
	Set Timelines Preferences	62
	Preview Preferences	63
	Set Encoding Preferences	64
	Set Mastering Preferences	65
	Customize the Adobe Encore DVD Workspace	66
	Use Shortcut Menus	68
	Summary	68
PART II	Author a DVD	
CHAPTER 4	Create a Project	71
	Plan Your Project	72
	DVD Checklist	73
	Preview the Project Assets	74
	Create a Project Storyboard	74
	Prepare Your Assets	75
	Capturing Video for DVDs	76
	Rendering Video and Audio for DVDs	77
	Calculate Data Rate for Video Assets	78
	Create a New Project	82
	Specify Disc Size	83
	Check Project Size with the Disc Tab	85
	Save the Project	86
	Open an Existing Project	87
	Summary	88
CHAPTER 5	Manage Project Assets	89
	Import Project Assets	90
	Import Audio, Video, and Image Assets	90
	Import Menu Assets	92
	Scale and Swap Image Assets	93
	Replace Assets	94
	Organize Assets with the Project Tab	95
	About Project Tab Columns	96
	View/Hide Project Assets	97
	Rename Project Assets and Items	98
	Sort Project Assets	99
	Preview Project Assets	99
	Organize Assets with Project Folders	101
	Create Project Folders	101
	Add Assets to Project Folders	101
	About Missing and Offline Files	102
	Locating Missing or Offline Files	103

	Work with Library Items	103
	Preview Library Presets	103
	View/Hide Library Items	104
	Import Items to the Library	105
	Add Assets from Projects to the Library	106
	Delete Library Items	107
	Summary	108
CHAPTER 6	Work with Timelines	109
	About Timelines	110
	Create Timelines	112
	Create a Blank Timeline	112
	Set Timeline as DVD First Play	113
	Explore the Timeline Window	114
	Add Assets to a Blank Timeline	115
	Add Audio Clips to a Timeline	116
	Remove an Audio Track from a Timeline	116
	Clear an Audio Track	116
	Navigate the Timeline	117
	Preview a Timeline	119
	About the Monitor Window	120
	View Timeline Properties	122
	Edit a Timeline	123
	Set Chapter Points	123
	Name Chapter Points	124
	Edit Chapter Points	126
	Set Poster Frames	127
	Trim Video and Audio Clips	128
	Edit Tracks and Clips	129
	Edit Timeline Graphics	129
	Modify Display Duration	130
	Modify Image Location on Timeline	130
	Copy and Paste Images	131
	Summary	132
CHAPTER 7	Transcode Project Assets	133
	What Is Transcoding?	134
	When to Transcode	135
	Transcode Project Assets	136
	About CBR Encoding	136
	About VBR Encoding	137
	About the Project Tab Transcode Settings Column	137
	Transcode with Automatic Settings	138
	Transcode with Preset Settings	139

	Revert to Original File	141
	Modify Transcode Presets	141
	Understand Transcode Settings	141
	Create a Custom Transcode Setting	144
	Delete a Custom Transcode Setting	146
	Delete All Custom Transcode Settings	148
	Summary	148
PART III	Work with Menus and Buttons	
CHAPTER 8	Create and Edit Menus	151
	About DVD Menus	152
	Create the Main Menu	153
	Use Library Menu Assets	154
	Create a New Menu	155
	Change the Default Menu	155
	Use the Menus Tab	155
	Use the Menu Editor Window	156
	Set Menu Properties	158
	Name the Menu	159
	Set Menu Display Duration	160
	Set Menu End Action	161
	Set Menu as DVD First Play	163
	Import a PSD File as a Menu	164
	Edit Menus in Adobe Photoshop	164
	Edit Menus in Adobe Encore DVD	165
	Edit Layers	165
	Modify a Preset Menu	166
	Use a Blank Menu	167
	Duplicate a Menu	168
	Save a Custom Menu	168
	Add Text Objects to Menus	168
	Use the Text Tools	169
	Use the Character Palette	170
	Select and Edit Text	174
	Add a Drop Shadow to Objects	174
	Summary	176
CHAPTER 9	Work with Submenus and Buttons	177
	Add Submenus to a Project	178
	Add Buttons to Menus and Submenus	180
	Working with Menu Objects	180
	Add Project Assets to Menus	180
	Use the Selection Tool	181

Use the Direct Select Tool	182
Use the Zoom Tool	183
Modify Menu Objects	183
Scale Objects	184
Duplicate Objects	184
Delete Objects	185
Arrange Objects	185
Align Objects	186
Distribute Objects	187
Rotate and Mirror Objects	188
Convert Objects to Buttons	189
Add Text Subpictures	189
Create a Menu Template	190
Duplicate Menus	190
Create Menu and Button Links	190
Create Menu Links	191
Link Menu Buttons to Chapter Points	192
Link Timelines to Menus	193
Create Menu Links to Timelines with Multiple Chapter Points	193
Set Default Library Button	195
Set Default Menu Button	195
Renumber Buttons	196
Set Button to Auto Activate	197
Set Video Timeline End Action	198
Set Override Action	198
Set Remote Title Button Link	199
Set Remote Menu Button Link	200
Preview a Menu	200
Edit Menu Links	201
Set Remote Control Button Routing	202
View Default Button Routing	202
Manually Set Button Routing	202
About Menu Color Sets	204
Define Menu Color Set	204
Understand the Default Menu Color Set	206
Specify Menu Color Set and Button Highlight Group	207
Import and Export Color Sets	209
Summary	211
CHAPTER 10 Create Motion Menus	213
Create Video for Motion Menus	214
Import a Motion Menu Video	216

	Add Background Audio	217
	Understand Menu Looping	219
	Set Motion Menu Looping	220
	Set Loop Point	220
	Delete Background Audio or Video	222
	Create Animated Buttons	222
	Preview Motion Menus	222
	Render Motion Menus	224
	Summary	224
PART IV	Advanced DVD Techniques	
CHAPTER 11	Create Custom Menus in Adobe Photoshop	227
	Create a Custom Menu in Adobe Photoshop	228
	Create Background and Title Layers	230
	About Button Sets	233
	Create Button Sets	233
	Create Subpictures in Photoshop	238
	Create a Sophisticated Button Set	238
	Analyze a Button in Adobe Photoshop	242
	Summary	244
CHAPTER 12	Advanced DVD Techniques	245
	Understand Alternate Audio Tracks	246
	Set Default Audio Track	246
	Add Alternate Audio Tracks to the Timeline	248
	Remove Alternate Audio Tracks from a Timeline	251
	Create a Menu for Alternate Audio Tracks	252
	Link to Alternate Audio Tracks	252
	Manage Alternate Tracks	254
	Create Audio-Only Timelines	255
	Summary	256
CHAPTER 13	Add Subtitles to a DVD	257
	Understand Subtitles	258
	Add Subtitle Tracks to a Timeline	259
	Set Default Subtitle Track	260
	Import Subtitle Files	261
	Import Subtitle Text Files	262
	Create Subtitles in Encore	265
	Define Subtitle Color Set	266
	Export and Import Timeline Color Sets	268
	Specify a Timeline Color Set	269
	Set Subtitle Clip Position and Display Duration	270

	Edit Subtitle Clip Duration in the Monitor Window	271
	Set Subtitle Clip Properties	272
	Edit Subtitle Text Characteristics	273
	Manage Subtitle Tracks	273
	Create a Setup Menu	274
	Create Setup Menu Choices	276
	Link to Subtitle Tracks	277
	Summary	278
PART V	Create the DVD	
CHAPTER 14	Prepare the Project for Output	281
	Preview the Project	282
	Navigate the Project Preview Window	282
	Test for Missing Links or Unused Assets	286
	Finalize Project Settings	289
	Set Region Coding	290
	Copy Protect a Disc	290
	Archive Project Files	293
	Use a Prebuild Checklist	293
	Summary	294
CHAPTER 15	Build the DVD	295
	Review Project Settings	296
	Build the Disc	298
	Set Build Options	298
	Building Discs with MPEG-2 Sound	301
	Write DVD-Compliant Files to CD-ROM Discs	303
	Create DVD Folders, DVD Images, and DVD Masters	304
	Create a DVD Folder	305
	Create a DVD Image File	306
	Create a DVD Master	308
	Replicate a DVD	309
	Create a Dual-Side or Dual-Layer Disc	310
	Summary	310
PART VI	Appendixes	
APPENDIX A	Create Your Own DVD: A Step-By-Step Tutorial	313
	Capture the Video	314
	Assemble Your Assets	316
	Plan Your Project	318
	Create A Custom Menu	319
	Create A New Project	320

	Import Assets	320
	Create Timelines and Chapter Points	321
	Add Alternate Audio Tracks	322
	Add Subtitles	323
	Create Navigation	324
	Use Library Menus and Buttons	324
	Customize and Edit Menus in Adobe Photoshop	324
	Link Buttons to Video Timelines and Chapter Points	325
	Set Video Timeline End Actions	325
	Create Motion Menus and Animated Buttons	326
	Preview Your Project	327
	Build Your Project	328
APPENDIX B	Adobe Encore DVD Keyboard Shortcuts	329
APPENDIX C	Internet DVD and Video Resources	333
	Adobe Resources	334
	DVD Resources	335
	Digital Video Resources	336
	Index	339